



HARVEY
BUILDING PRODUCTS

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**Harvey Building Products Announces Product Introduction:
BetterGrain™ Finish for Tribute Windows**
Revolutionary Process Adds Beautiful Aesthetic to High-Performing Vinyl Windows

Waltham, MA (April 7, 2010) – For homeowners, architects and contractors who in the past had to choose between the traditional beauty of wood windows or the energy-efficiency and maintenance-free care of vinyl windows, an exciting new option now combines the best of both. Available for order now, Harvey Building Products recently introduced a premium option -- BetterGrain™ finish - - to its ENERGY STAR®-qualified and Green Seal™-certified, premier Tribute windows.

The new finish is a revolutionary, dual-process painted wood grain finish that mimics the qualities of natural wood more authentically and effectively than veneers, laminates, foils or other alternatives currently in the market. Significant research and testing yielded a two-step process by which vinyl is colored to precise specifications, then layered with graining and slight texturing unique to specific woods, with options including Pine, Red Cedar and Dark Oak. Combined with window features such as contoured sash and glazing beads, the wood grain finish helps Tribute windows emulate not only the traditional lines of a well-crafted wood window, but create its finished look and feel as well. All Tribute windows qualify for ENERGY STAR and for the federal tax credit available through the American Recovery and Reinvestment Act of 2009.

“Harvey Building Products is excited to introduce this innovative technology to the Northeast market with a window that uniquely addresses our customers’ desire for form and function. Wood grain finishes authentic enough to be used with top-of-the line vinyl windows have been an unmet need – until now,” says Matt Samson, vice president, marketing for Harvey Building Products.

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All Tribute windows offer enhancements such as: standard Double Low-E/Argon for outstanding thermal performance; a revolutionary, dual-acting lock/tilt latch for increased convenience; anti-theft ventilation limit latches for security; and an easy-cleaning glass system that makes it virtually maintenance-free. All Tribute windows are also Green Seal™-certified. In addition, the optional High Performance Package includes triple glazing and enhanced UV protection.

The BetterGrain finish is also available on many accessory windows and patio doors including vinyl casements, vinyl awnings, vinyl picture windows, vinyl rolling windows, vinyl designer shapes, and vinyl deadlites.

Harvey Building Products, a leading manufacturer of windows, doors and patio rooms, and a premier wholesale distributor of quality building products in the Northeast, has been serving professional contractors since 1961. Harvey continues to expand its investment in green manufacturing, distribution and product development and is an ENERGY STAR partner. Privately held, Harvey operates manufacturing facilities, branch warehouses and public product showrooms throughout the Northeast. For more information, visit Harvey Building Products at www.harveybp.com.

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