



HARVEY
BUILDING PRODUCTS

Contact: Anne Evans
Strategic Image
(401) 246-9753

Harvey Expands Brand to Building Envelope Category
With Introduction of the Harvey Building Products Climate Defense System™
Building Envelope Suite of Products Delivers Quality Protection
and Industry-Exclusive Warranty

Waltham, MA (January 21, 2010) – Harvey Building Products, a leading Northeast manufacturer of high quality windows, doors and patio rooms, announced its expansion of the building envelope product segment with the introduction of the Harvey Building Products Climate Defense System™. Developed in partnership with industry leader Typar® and four other vendor-partners, the Harvey Building Products Climate Defense System™ provides a complete package of weather protection products to provide a more comfortable and energy efficient environment to homeowners.

“A home’s building envelope, from foundation to roof, plays a key role in maintaining balance between energy inside and outside its walls,” says Matt Samson, vice president, marketing for Harvey Building Products. “The level of energy efficiency, comfort and maintenance requirement depends on protection from the elements and the ability to maintain ideal temperatures and humidity levels in its climate. We look forward to leveraging our brand name and supplier partnerships to the building envelope category with this product introduction and to providing our customers with a streamlined package of high quality products for new construction and remodeling projects.”

The Harvey Building Products Climate Defense System™ is comprised of Typar® HouseWrap, flashings, and construction tape as well as a variety of companion products such as spray-in foam insulation, plastic shims, caulking and fasteners. Backed by millions of buildings wrapped in its products, Typar® delivers unbeatable tear strength, the best balance of water holdout and perm rating, optimal moisture vapor transmission and exceptional surfactant resistance from the damaging effects that outside substances can have on the barrier system. As a special incentive for purchasing the Harvey Building Products Climate Defense System™, Typar® will provide an industry-exclusive warranty of 20-years on product and labor when properly installed with Harvey windows and patio doors, versus the traditional 10-year warranty when the system is installed with another window brand.

- more -

Harvey Building Products
Climate Defense System
January 21, 2010
Page two

Harvey Building Products, a leading manufacturer of windows, doors and patio rooms, and a premier wholesale distributor of quality building products in the Northeast, has been serving professional contractors since 1961. Harvey continues to expand its investment in green manufacturing, distribution and product development and is an ENERGY STAR partner. Privately held, Harvey operates manufacturing facilities, branch warehouses and public product showrooms throughout the Northeast. For more information, visit Harvey Building Products at www.harveybp.com.

###