



HARVEY
BUILDING PRODUCTS

FOR IMMEDIATE RELEASE

Contact: Anne Evans
Strategic Image
(401) 246-9753
aevans@strategicimagepr.com

HARVEY BUILDING PRODUCTS INTRODUCES NEW, VIRTUALLY INVISIBLE WINDOW SCREENS FOR NEW CONSTRUCTION AND REPLACEMENT WINDOWS

Harvey is First Northeast Manufacturer to Offer Nearly Invisible Screens

Waltham, Mass. (August 10, 2009) — Knowing that a beautiful window begins with a clear view, Harvey Building Products, a leading Northeast regional manufacturer of windows, doors and sunrooms, introduces to the Northeast market the virtually invisible window screen with GORE™ inLighten® screen mesh. The innovative, ultra-fine mesh features the same size holes as conventional screen fabric but its fibers measure half the size (5 mils in diameter compared to 11 mils in diameter), resulting in a screen that’s almost invisible. In fact, the GORE™ inLighten® mesh allows 50% more light into a room and up to three times more airflow than conventional screens (W.L. Gore & Associates, Inc.)

The benefit to seeing and feeling more natural beauty through this almost invisible screen is matched by its strength, durability and ease of care. According to a 2001 UV Exposure Study by W.L. Gore & Associates, the GORE™ inLighten® mesh screen material exhibited no cracking, flaking or color changes after 6,800 hours (10 years) of Florida sunlight exposure. Featuring a highly elastic polymer, the mesh has a “memory” to prevent denting and sagging, resulting in a stable and sturdy window screen that is able to withstand extreme weather conditions (i.e. no need to remove and store screens inside for Northeast winters). And, its non-stick material makes it easy to clean.

“Homeowners want to see and enjoy the beauty outside their homes year-round, from spring blossoms to fall foliage, even winter storms. The virtually invisible window

-more-

Harvey Building Products/Virtually Invisible Screens **2-2-2-2**

screen accomplishes that, while allowing greater light and increased air flow into their homes,” says Matt Samson, vice president of marketing for Harvey Building Products.

Virtually invisible window screens will be manufactured at Harvey Building Products facilities in Londonderry, NH; Springfield, MA and Dartmouth, MA and made available for a wide variety of both new and existing Harvey replacement and new construction windows. Half-screens will fit Slimline Single Hung, Harvey Single Hung and Harvey Single Slider windows and full-screens will accommodate Tribute Double Hung, Classic Double Hung, Slimline Double Hung, Signature Double Hung, Majesty Double Hung, Majesty Casement, Casement/Awning, Bay, Bow, Rolling and Hopper windows as well as the Vigilance Impact-Resistant Line and Acoustic Line (below STC 40).

The Harvey Building Products virtually invisible window screen marks the company’s continued investment in new product development and marketing initiatives. Detailed product brochures can be obtained at any one of Harvey’s thirty-three branch warehouse locations or by calling 800-9HARVEY.

Harvey Building Products, a leading manufacturer of windows, doors and patio rooms, and a premier wholesale distributor of quality building products in the Northeast, has been serving professional contractors since 1961. Harvey continues to expand its investment in green product development and manufacturing processes and is an ENERGY STAR® partner. A privately held company, Harvey operates manufacturing facilities, branch warehouses and public product showrooms throughout the Northeast region. For more information, visit Harvey at www.harveybp.com.

GORE, inLighten and design are trademarks of W. L. Gore & Associates, Inc. All rights reserved.

###