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BUILDING PRODUCTS

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Harvey Building Products Offers “Sneak Peek” of Wood Grain Painted Vinyl Window at Build Boston Trade Show
Revolutionary Painting Process Adds Beautiful Aesthetic to Performance of Vinyl

Waltham, MA (November 18, 2009) – For homeowners, architects and contractors who in the past had to choose between the traditional beauty of wood windows or the performance and maintenance-free characteristics of vinyl windows, there’s now an exciting option that combines both. Beginning in early 2010, Harvey Building Products will introduce a premium option -- wood grain painted finish -- to its ENERGY STAR®-qualified, premier Tribute vinyl window line.

The new finish is a revolutionary dual-process painted wood grain finish that mimics the qualities of natural wood more authentically and effectively than veneers, laminates, foils or other alternatives. Significant research and testing yielded a two-step process by which vinyl is colored to precise specifications, then layered with graining and slight texturing unique to specific woods. Combined with window features such as contoured sash and glazing beads, the wood grain finish helps Tribute windows emulate not only the traditional lines of a well-crafted wood window, but create visual impact as well. In anticipation of the official launch of multiple distinct finishes in 2010, Harvey Building Products is pleased to offer Build Boston attendees a sneak peak of its Douglas Fir finish at Booth #720 in the Seaport World Trade Center.

“Harvey Building Products is excited about this innovative technology and our ability to use it to bring to the Northeast market a window that addresses our customers’ desire for form and function. Wood grain finishes of a quality appropriate for top-of-the line vinyl windows have been an unmet need – until now”, says Matt Samson, vice president, marketing for Harvey Building Products.

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All Tribute windows offer enhancements such as standard Double Low-E/Argon for outstanding thermal performance, a revolutionary dual-acting lock/tilt latch for increased convenience, anti-theft ventilation limit latches for security, and an easy-cleaning glass system that makes it virtually maintenance-free. The optional High Performance Package includes triple glazing and enhanced UV protection. Tribute windows are available in a variety of styles, including: double-hung, casement, awning, picture, hopper, rolling and designer shapes. All Tribute windows qualify for the federal tax credit available through the American Recovery and Reinvestment Act of 2009.

Harvey Building Products, a leading manufacturer of windows, doors and patio rooms, and a premier wholesale distributor of quality building products in the Northeast, has been serving professional contractors since 1961. Harvey continues to expand its investment in green manufacturing, distribution and product development and is an ENERGY STAR® partner. Privately held, Harvey operates manufacturing facilities, branch warehouses and public product showrooms throughout the Northeast. For more information, visit Harvey Building Products at www.harveybp.com.

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